



## matthijs | kok

Product Designer

### CONTACT

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Molensteeg 15-1  
1012BG Amsterdam  
The Netherlands

### LANGUAGES

Dutch - native  
English - fluent

### PROGRAMS

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Solidworks  
3D Studio Max  
Materialise Magics  
Keyshot  
Microsoft Office

### INTERESTS & HOBBIES

Art  
Travel  
Photography  
Pinterest  
Interior & Styling

## EMPLOYEMENT

PRESENT

02/2014

### Matthijs Kok | Freelancer

- Freelance Product Designer, 3D Modeler & Photographer.
- Content Creator on Pinterest, increasing brand awareness on the Pinterest platform via strategic campaigns combined with styling & photography for clients like: Verk Watches, Kapten & Son, Nuura Lighting, Horizn Studios, Cloudnola Clocks, Faune, and others.

11/2019

05/2016

### Freshfiber | Creative Director

- Relaunching & rebranding the Freshfiber brand.
- Designing and developing phone cases, watch bands & lighting.
- Delivering ideation, conceptualization, and prototyping.
- Creating production 3D CAD files of all products to be produced.
- Redesigning & maintaining the collection by adding personalization options and adjusting existing designs to fit new device ranges.
- Collaborating with internal and external designers from concept to production. Curating new collections, products and line extensions.
- Advising role in web design, packaging design and logo design.
- Product & lifestyle photography. Photo editing and retouching.

12/2015

02/2014

### 3D Systems | Product Designer & 3D Modeler

- Pitched ideas within the Cubify design and marketing team.
- Translated conceptual product ideas to 3D printable products and 3D CAD files for the consumer market.
- Worked with high material and production technique restrictions, converted those into new design possibilities with 3D printing technologies such as: Stereolithography (SLA), Fused Deposition Modeling (FDM) & Selective Laser Sintering (SLS).

06/2015

02/2015

### Tjep. | Graduation Internship

- Researched cableless conductivity in combination with LED as the starting point for a lighting fixture as my graduation project.
- Modeled countless design iterations in SolidWorks and 3ds Max, resulting in an innovative lighting fixture design, brighten 140 LED lights without the use of cables as a lamp proposal for Moooi.
- Assisted Tjep. team with generating ideas for several projects and creating digital visualizations for presentation purposes.

01/2014

08/2013

### 3D Systems / Freshfiber | Internship

- Pitched ideas within the design and marketing team.
- Translated conceptual product ideas to 3D printable products and 3D CAD files for the consumer market.

## EDUCATION

2015

2011

Product Design Bachelor Engineering | Hogeschool van Amsterdam

2011

2006

HAVO | Jac. P. Thijsse College